

**We believe preparing for the unique experience of Italy is even more important than planning the trip.**



Take a quick test of your Italian preparedness.

**Question 1: Do you know what 80 *centesimi* buys you in the Rome train station?**



Roma Termini

ai Treni/te Trains

Terminal Fiumicino

Biglietteria

Club Eurostar

DAL ROCK  
ALLA NEW AGE.

PARCOMETRO  
TICKET

DALLA DANCE  
AL JAZZ.

## Question 2: Do you even know what *centesimi* are?



Answer to Question 1:  
Eighty *centesimi* gains you  
admission to the pay toilets.

Answer to Question 2:  
*Centesimi* are Italian pennies.



**Question 3: Every year, how many tourists are injured by flying coins at the Trevi fountain?**

**Answer:**  
Seven million, but most are too embarrassed to report their injuries.

**Question 4: What do the Italians do with all the coins they collect from the Trevi fountain?**



**Answer:**  
They give the money to charity.

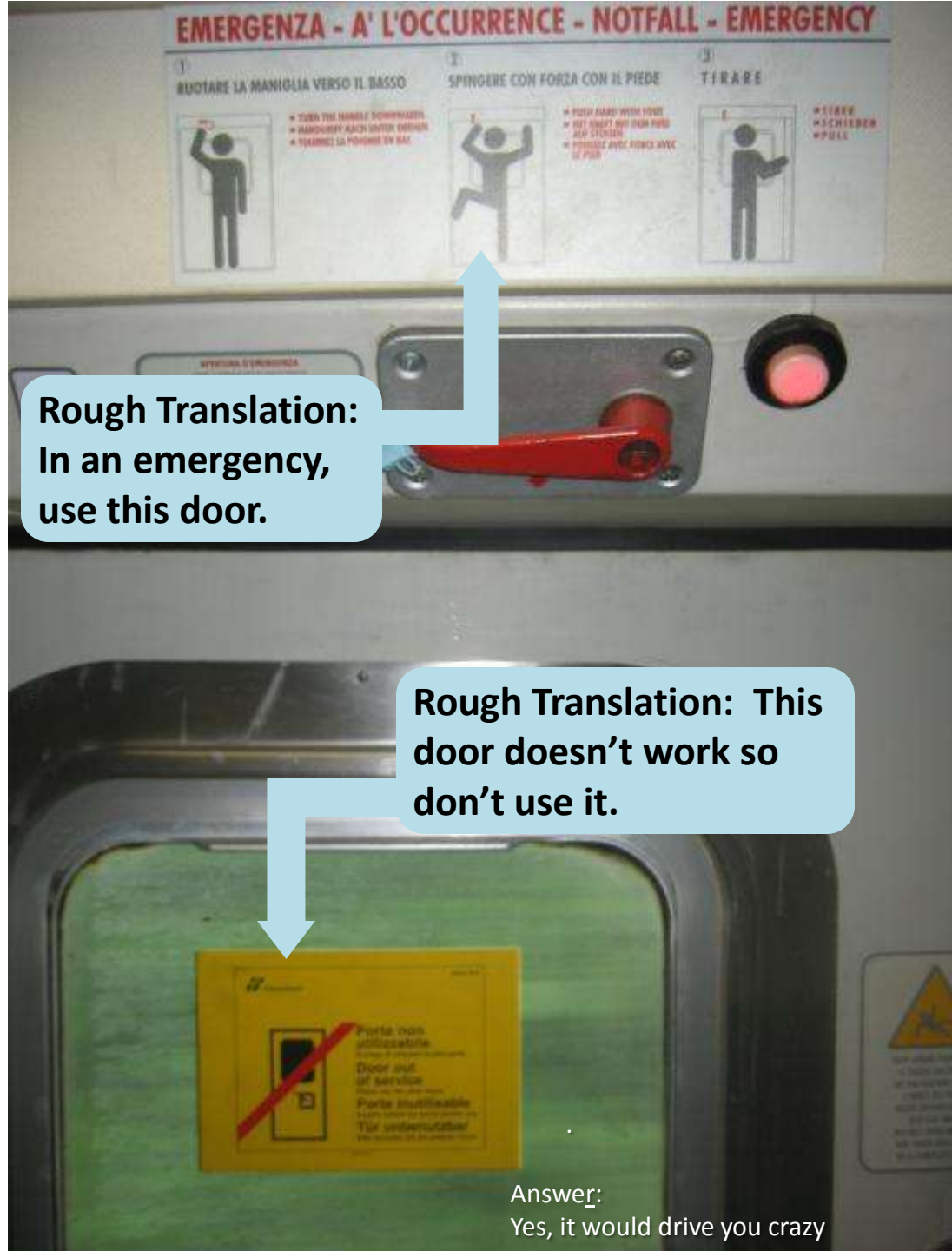
# Question 5: What is this thing?



Answer:

It's a validation machine for Italian train tickets. You must validate most train tickets prior to boarding or you might have to pay a BIG fine. Why? Who knows? This is Italy.

**Question 6: Would THIS drive you crazy? (This a real door on an Italian train.)**



**Rough Translation:**  
In an emergency,  
use this door.

**Rough Translation:** This  
door doesn't work so  
don't use it.

**Answer:**  
Yes, it would drive you crazy

**Question 7: In Italian plumbing, why is the cold water handle always on the left side of the faucet?**

Answer: The Italians DON'T put the cold water handle on the left. Just like everybody else, they put the cold water handle on the right. The "C" on this handle stands for *CALDO* (hot), not "cold."



**Question 8: How much would these fish cost if you were to order them in a Venetian restaurant?**



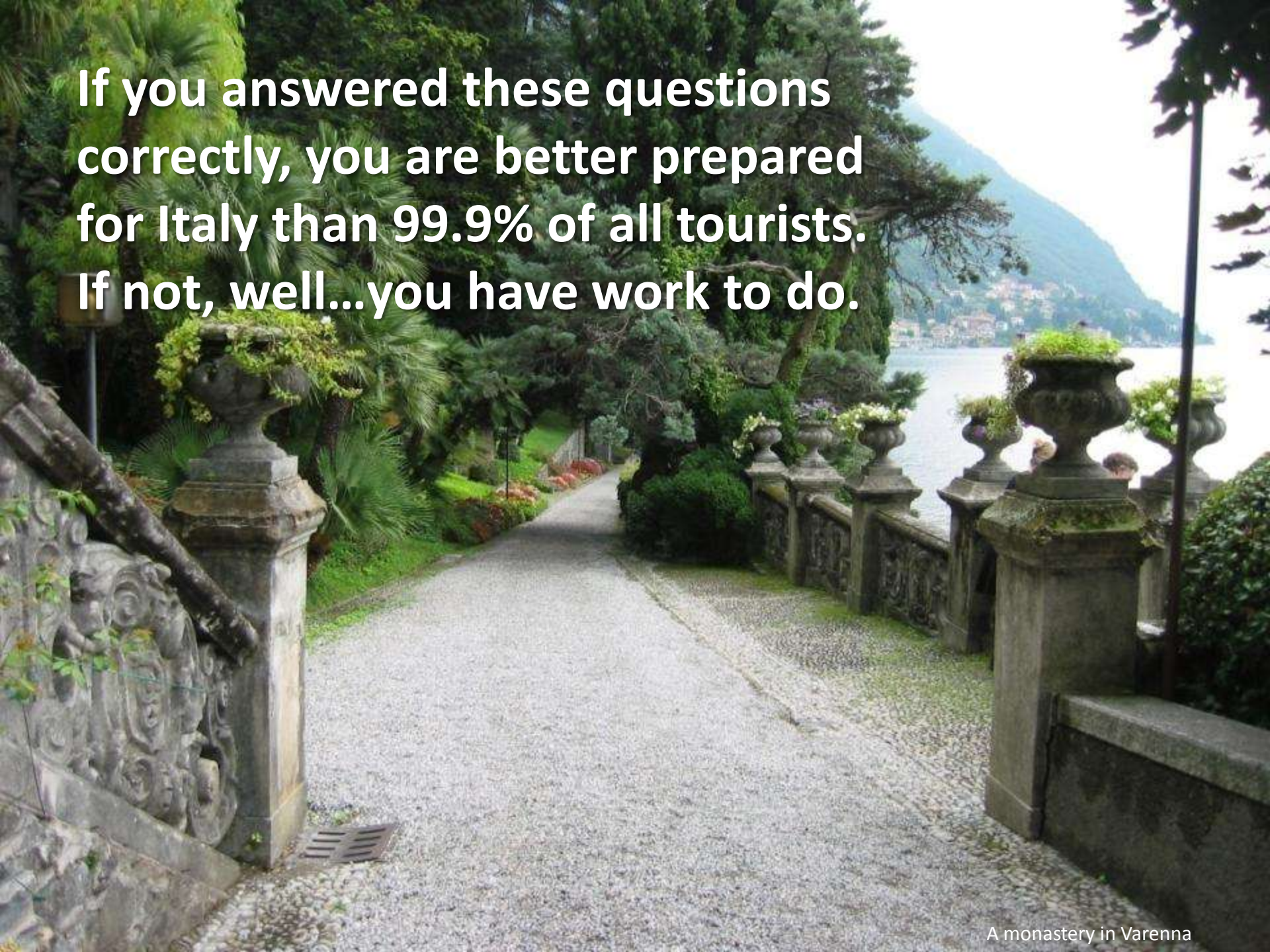
**Answer: In a Venetian restaurant, these fish would cost approximately \$7 million. The price on the menu will be something like 17 Euros but that is the price PER 100 GRAMS (*cento grammi*). One hundred grams equals three modest bites.**

# Question 9: Which one is Giorgio Armani-A, B, C, D, or E?



Answer: None of the above

**If you answered these questions correctly, you are better prepared for Italy than 99.9% of all tourists. If not, well...you have work to do.**





Few people realize the *reality* of Italy  
is a lot different from the *romance* of Italy.

North America is mostly horizontal but much of Italy is vertical.  
Photo: Alessandro Burato

**We believe you should enjoy every moment of  
a journey you've invested so much in.**



Stone villa  
Photo: Alessandro Burato

**Unfortunately, the reality of Italy often intrudes on that enjoyment:**

- **lost luggage and purses**
- **strange transportation**
- **hard beds**
- **beautiful but indecipherable language**
- **predatory cab drivers**
- **broken air conditioning...**

That's why we believe preparing for the experience is as important as planning the trip details.



Controllo passaporti  
Your first view of Italy. Where do you go from here?

**We help you do both, prepare and plan. And we keep you safe and connected during your journey.**

With our help, you *will* be ready for Italy.



Talk to us before you go.



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